

MASTER OF BUSINESS ADMINISTRATION (MBA) SYLLABUS & SUBJECTS (SEMESTER WISE)

SEMESTER I

SUBJECT CODE	COURSE NAME
MBA101	Principles of Management
MBA102	Managerial Economics
MBA103	Financial Accounting
MBA104	Business Communication
MBA105	Organizational Behavior
MBA106	Computer Applications in Management

SEMESTER II

SUBJECT CODE	COURSE NAME
MBA201	Marketing Management
MBA202	Financial Management
MBA203	Human Resource Management
MBA204	Operations Management
MBA205	Business Research Methods
MBA206	Management Information System

SEMESTER III

SUBJECT CODE	COURSE NAME
MBA301	Strategic Management
MBA302	Entrepreneurship Development
MBA303	International Business
MBA304	Elective – I
MBA305	Elective – II
MBA306	Summer Internship Project

SEMESTER IV

SUBJECT CODE	COURSE NAME
MBA401	Project Work / Dissertation
MBA402	Seminar and Viva Voce
MBA403	Elective – III
MBA404	Elective – IV